



Jane Goodall Institute  
Belgium

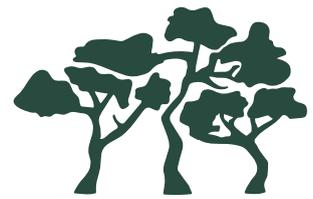


# 2024 ANNUAL REPORT

OUR WEBSITE



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# ABOUT



## Jane Goodall Institute Belgium

The Jane Goodall Institute Belgium (JGI Be) is one of the 32 chapters of the Jane Goodall Institute across the globe, all coming together under the guidance of JGI Global (JIG), acting as a conservation organization that advances the vision and work of founder Dr. Jane Goodall.

By protecting chimpanzees and other endangered wildlife and by inspiring people to conserve the natural world we share, we contribute to improve the lives of animals, people and the environment (**APE**).

*Today, 1 million out of the 8 million species that live on earth are threatened with immediate extinction while others may disappear within decades. (UN, 2019; CBD 2024). Every species has a role to play in their ecosystem and if we do not protect biodiversity and continue over-consuming and wasting natural resources, the ecosystems on which humans depend for their survival will gradually deteriorate irreversibly. This, of course, is what scientists have been predicting for years and what Dr Jane Goodall has been speaking about in every lecture.*

“Everything is connected - everyone can make a difference.

*Jane Goodall*

Established in 2005, the Jane Goodall Institute Belgium has a team of three staff members and around 50 active volunteers who bring Jane’s dream of living in harmony with nature, to life.

Find out more:

JGI Global: [thejanegoodallinstitute.com](http://thejanegoodallinstitute.com)

JGI Belgium: [janegoodall.be](http://janegoodall.be)



# OUR FOCUS

## A TREE AS SOURCE OF INSPIRATION



### The **Leaves**: Our global impact

Our impact is not just in the 3 regions of Belgium, but we also work internationally through our projects in Africa and the connection with the global JGI network. We have a holistic approach that impacts animals, people and the environment (**APE**).



### The **Branches**: What we do

**Youth empowerment:** Roots & Shoots programs

**National impact:** Forest in One Day, contributing to regional biodiversity policies in Flanders, Wallonia, Brussels

**International impact:** Reforestation activities in Africa, habitat and protection of chimpanzees and other wildlife.

**Awareness raising:** planting trees to protect habitats and animals, clean-up actions, supporting pollinators, campaigns for animal protection



### The **Trunk**: Tree Planting

Our main focus is on tree planting, creating forests through our afforestation and reforestation activities in Belgium (Flanders and Wallonia), and in Africa.



### The **Roots**: Roots & Shoots / Jane's Legacy

Kids are the future and the roots of our organisation through our Roots & Shoots program.

Dr. Jane Goodall gives us inspiration and drives the core of our organisation. We want to keep highlighting this connection and grow through her work.

# MESSAGE FROM OUR CO-CHAIRS



Hege  
Hellstrom



Paul  
Maassen

2024 was a year where we saw continued growth of our activities and positive footprint in Belgium and Africa through the support of our partners, sponsors and volunteers.

Together with our dedicated staff and our board we shaped a long term vision for the organization. Tree planting and Roots&Shoots will continue to be pillars of our daily work, supported by a stronger organisation and focus on fundraising. We want to complement that strong core with an extra push on chimpanzee protection. This can be done by supporting the chimps in captivity such as in the sanctuary Chimp Eden in South-Africa. More important even is ensuring that wild chimpanzees can continue to be wild and live in their current habitats. Tree corridors from Tanzania to Burundi, and between forests where chimps live in southern Burundi will ensure that the chimpanzee population can grow in size and strength. This part of our ambition deserves additional attention from JGI Belgium together with other JGI chapters around the world.

Closer to home, we are very excited that we planted the highest ever number of trees in 2024. With our excellent long-standing partner Luminus we had the 14th Forest in One Day in Ans, and planted 25.000 trees in Deinze with support by Forest Forward. 11.400 trees were planted with school children and the community in Vilvoorde with the support from the City of Vilvoorde and Regional Landscape Organisation. We also arranged several tree plantings with schools and elderly homes, which will increase the wellbeing of people of all ages for many years to come. At the end of the year we proudly welcomed Ethias as a new tree planting partner and agreed to plant together another 2175 trees in Ans early 2025. Without the technical support from our partners Sylva Nova and BosGroepen no trees would be planted.

Our Roots&Shoots activities with Belgian schools are now finding their way across all provinces of Belgium. With the support of the Flemish government and QiGreen we now have 2 full-time employees who - with volunteers - delivered 209 educational and interactive workshops in 35 schools and 12 activities for youth groups and worked with more than 4000 children of schools and youth groups. These hand-on workshops and the activities help children understand how important it is to protect our planet and that each one of us can make a small contribution towards a greener future.

All this positive energy would not be released without our fantastic partners and experts. Nor without our amazing volunteers. Everyone's individual contribution brings strong collective results.

However, these are complex times where support for a better and greener world is not guaranteed. To be able to continue our important work we need your continued support. It will allow us to keep working towards more trees, more animal protection and a generation that is conscious and actively contributing to a better and greener future.

We thank you for your continued support!

# MESSAGE FROM THE TEAM



Léa Guitton  
Roots & Shoots FR



Lana Bauwens  
General coordinator



Céline Parralo-Risco  
Roots & Shoots NL

We want to start this message with a profound sense of gratitude. We thank every one of you for making this an amazing year for the Jane Goodall Institute Belgium. We've accomplished so much during this year. From tree planting activities, to new Roots & Shoots initiatives and partnerships. We're also excited to share that Léa has joined us as the Roots & Shoots coordinator for French-speaking schools and youth groups, while Céline is now focusing on the Dutch-speaking ones. The positive impact we've made on nature and children in Belgium inspires us with energy and hope for the future.

This year we also faced challenges related to staff changes and finances. Nonetheless, thanks to our exceptional volunteers, we were able to carry out all the planned activities. No small feat, but we couldn't be more proud. Due to long term absence of Lana, our General Coordinator, some tasks were reshuffled in the Team being supported by Els Martens of the Board. Actions to be taken are now more evenly distributed, and our team dynamics couldn't be better. Thanks to this positive change, we have been able to carry out even more R&S activities and workshops all around the country, to welcome more volunteers and organise monthly volunteer video calls, to publish on regular basis posts about various topics related to JGI's work. We saw real change through action. In 2024 we organised numerous tree planting initiatives all over Belgium as well as clean up activities with youngsters like pupils, scouts or families.

We laid the groundwork for several new education topics and developed related games that allow us to have even more of an impact in 2025. We look forward to organising more Roots & Shoots workshops and activities, planting more trees and having great collaborations with companies, local governments and other important partners. As Jane Goodall turned 90 in 2024, we're ready to honour her legacy with our best gift yet: another year of transformative action to protect nature and biodiversity, one step at a time.

We warmly invite you to continue supporting our efforts and help us create an even greater impact in the year ahead.

With gratitude,  
Céline, Léa & Lana

# 1. REFORESTATION & AFFORESTATION ACTIVITIES



By planting trees we are restoring nature and biodiversity. Through creating new forests or replanting forests that have been cut or died, we are helping nature. Trees make communities greener and healthier, they are also safe havens for animals and important in fighting climate change.

Following Jane's teachings, we focus on participation and taking action. We want to show that everyone can do something positive and be part of the solution. That's why we pride ourselves in not just planting trees, but also working on inclusiveness by actively engaging people to join us - from local citizens to companies' employees and volunteers from all over Belgium.

This year we had an additional focus in our tree planting activities: involvement of youth, making the events inter-generational. With our Roots & Shoots programme, we activated youngsters to come plant trees and organised workshops in schools and for youth groups on the importance of trees and forests.



# REFORESTATION & AFFORESTATION OVERVIEW

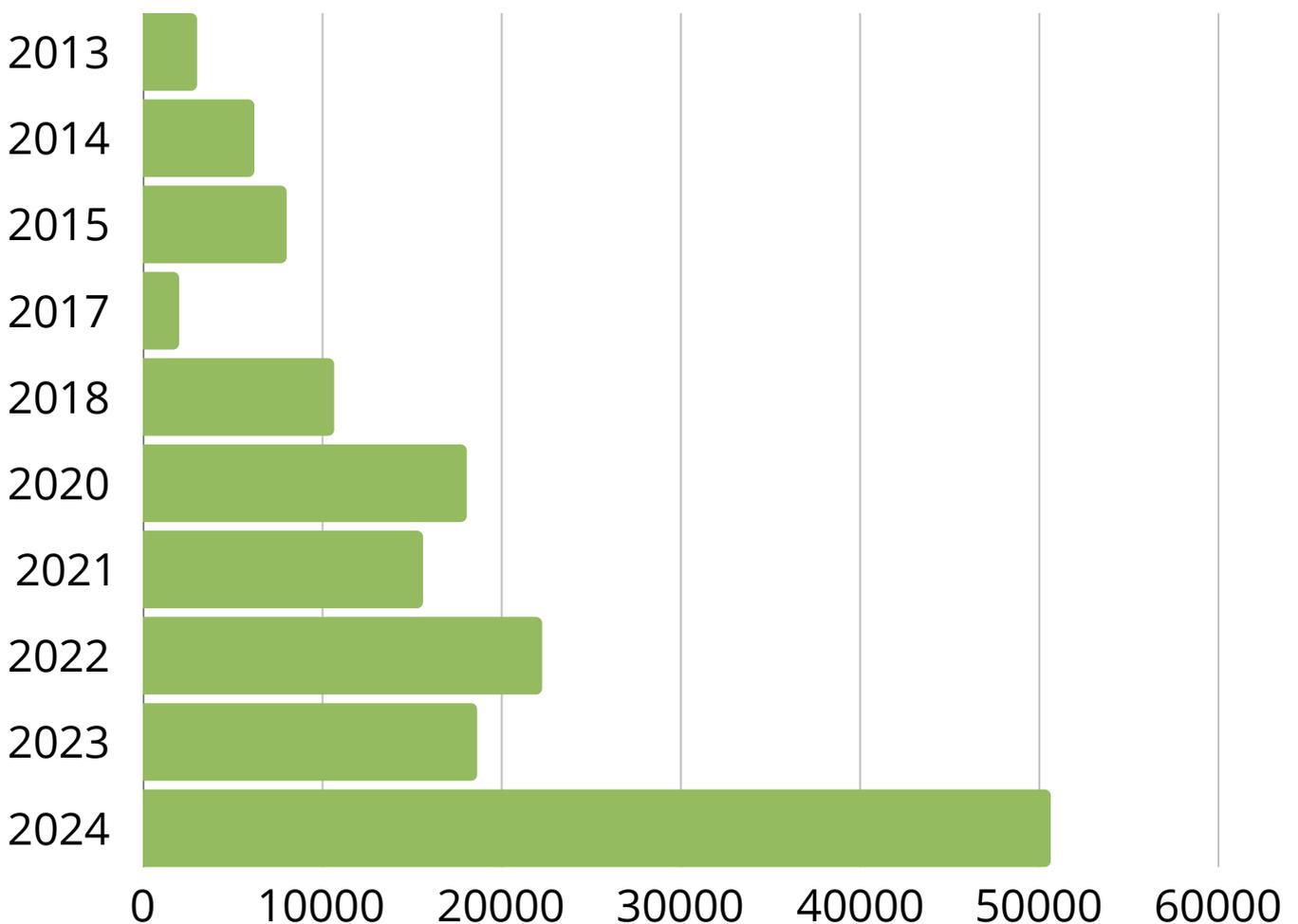


This year was really exceptional. We planted 50,600 trees creating 9 new forests in Flanders and Wallonia with the help from over 1,450 people, ca 744 of them children and youngsters.

Since 2005, we have planted more than **170,000 trees in Belgium** in **34 Forest in One Day** tree planting events, 14 of those with the support from Luminus.

## Overview last 10 years

● Trees planted in BE



We are thankful to the 28 donors who helped to make this all possible. We raised over €1145 from individual donors for our tree planting activities in Belgium and Burundi.

We would also like to thank our corporate partners for their invaluable support. Read more in the partners section.

# FOREST IN ONE DAY



Our annual forest planting event, creating an ecosystem, attracting wildlife and bringing together the local community is the perfect example of how the Jane Goodall Belgium team of volunteers and sponsors work to bring to life Jane Goodall's dream to live in harmony with nature, in Belgium and elsewhere. It joins people of all ages and cultures to create a forest in one day.

Since starting this event in 2014, we have planted over 170,000 indigenous trees in Belgium - Flanders and Wallonia, to create forests. For every tree we plant here, we plant minimum 10 trees in one of our community conservation and reforestation projects in Africa.

In each planting location policymakers (and press), communities, schools, youth groups, sponsors, and supporters are always invited to these events.

## Bonheiden - January

In Bonheiden we planted **2,610 trees** with our partner De Bosgroepen. The authorities of Bonheiden, about 150 participants of which 60 kids, including really active toddlers, and youngsters. and our volunteers helped to plant all the trees in one day!



# FOREST IN ONE DAY

## Deinze - March

In Deinze, we planted **24,825 trees** in cooperation with Luminus and the City of Genk, and with the technical support of ForestFwd in the presence of the Flemish Minister for Economy Matthias Diependaele and the mayor of the City of Genk and his team. More than 300 participants, of which 80 youngsters, turned up to help planting.



## Gooik - March

This tree planting event was organised mainly for youngsters of scouts groups and schools of the municipality of Gooik. More than 90 youngsters, their teachers and group leaders, planted **3000** trees with the support and guidance of The Bosgroepen and our volunteers.

## Brakel - March

In cooperation with Good Planet and the support of the local Rotary Club, we participated in the planting of '**Jane's forest**', a nature forest of **90 endemic trees** for Jane's 90th birthday, a fruit forest and a play forest, together with about 90 kids of schools of Brakel and 20 helping and guiding adults.



# FOREST IN ONE DAY

## Ans - November

This was the **14th** forest that we planted in collaboration with our partner Luminus. A truly amazing achievement that we got to celebrate with 300 people who gathered to plant **3,000 trees** in Ans together with our technical partner Sylva Nova.



## Retie - November

On 1 day **2500 trees** were planted in het Provincial domain Prinsenpark together with 60 youngsters of the WWF Rangers and JNM groups, who also received a work session on 'Trees & Forests' and played the board game on this topic.



# FOREST IN ONE DAY

## Wingene - December

With the guidance of our partner De Bosgroepen students of special education and volunteers from a nearby care institution planted **10 clums** of about **15 tree** saplings. In this location the trees also had to receive protection from deer.



## Vilvoorde - December

The first day was a “kids only” tree planting and the second for the public, it took place in Vilvoorde where more than 300 children between the ages of 5-12 years planted **11,400 trees** guided by our volunteers, our partner the City of Vilvoorde, Regional Landscapes, and the technical support from De Bosgroepen. For the kick-off the 1ste day we were joined by the Flemish Minister Ben Weyts and the authorities of the city of Vilvoorde.

## Torhout - December

The last tree planting of the year was in Torhout where we planted **3,000 trees** with the help of the land owner and his family, our volunteers and De Bosgroepen.



## How are our trees doing?

Through the help of sponsors, technical partners, volunteers, and individual donations, we were able to plant in Belgium 34 forests in different locations of Flanders and Wallonia by the end of 2024. Despite some challenges due to storms and other difficult weather conditions, our trees are thriving thanks to the expertise of our technical partners Bosgroepen and Sylva Nova on the choice of tree species and their follow-up of the planted sites.



We experienced some loss of saplings due to drought in recent years, but our technical partners regularly monitor the forests and replace dead trees.



By planting trees on a large scale, we can really do something about climate change and biodiversity loss. Hopefully, in the future, this will lead to more forest expansion than net forest loss, both in Belgium and in Burundi. When Jane Goodall began her well-known research on chimpanzees, deforestation was not her primary concern. Now, 60 years later, it is central to achieving what she believes in.

## Our technical partners

The preparation of the land, the planting plan, the selection of trees species and the after care are all done by our technical partners. They have the knowhow and the skills to make sure that the trees we plant grow into strong, health forests.

Like we did the years before we worked together with De Bosgroepen and Sylva Nova. A big thank you and appreciation to both of them for the valuable collaboration.

**DONATE A TREE**



# PLANTING IN BURUNDI



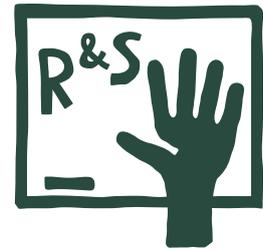
Some of the last remaining groups of chimpanzees can be found in the mountains of the national parks of Burundi where they are threatened by human activity. To protect them, Roots & Shoots Burundi is raising awareness among young people, women and other community groups of the ecological, economic and social importance of forests for themselves and for the protection of chimpanzees and other wildlife. Jane Goodall Belgium has supported the tree planting activities that benefit the local community, schools, and health centres since 2015.

Our financial support is mainly used to establish tree nurseries to grow seedlings of indigenous and exotic species. The small trees are then being planted in schoolyards, along roadsides on church property, in the vicinity of state infrastructure (courts, communes zones, health centres) and in the plots of land of rural populations. Planting activities always involve school children, women groups and whole local communities.

The pots used in the nurseries are made of banana tree leaves so that seedling can be put in the ground in its pot which makes that the roots are not harmed and better protected against drought during the first months after planting, and that there is no pollution by plastics.



## 2. ROOTS & SHOOTS



Thanks to the financial support of the QiGreen Fund and of the Department Environment of the Government of Flanders, and also to the efforts of Céline and Léa for respectively NL and FR workshops, we took significant steps in environmental education for youth. With our Roots & Shoots program inspired by Jane's constant belief in youth as a source of hope, we engaged children of different ages in understanding our individual responsibility towards the environment.

### **Specific objectives include:**

- Increase awareness of and support for the R&S program amongst Belgian youth and other stakeholders (volunteers, teachers, partners)
- Development of communication and workshop handouts and materials including games for the different workshop themes
- Translate and amend content from existing material from the R&S international programs into our local context
- Establish strong partnerships in Belgium and long term cooperation with schools to scale up the program and impact
- In a second phase: to share our learnings and results from Belgium with the international members of R&S, creating strong links between local and global young change makers.





## R&S content, workshops and activities

Our commitment to education and youth empowerment led us to conduct 209 workshops for 3805 children across Belgium in 2024. These workshops covered a range of topics from animal protection and combating illegal wildlife trade to protection of forests and biodiversity with the age-appropriate material developed with other Roots & Shoots chapters. Our outreach spanning from primary to secondary school had a broad impact on youth of all ages.

### Some workshop numbers

The 209 workshops were given in 35 schools.

78 workshops were given in Flanders, 72 in Brussels and 59 in Wallonia. 185 of the workshops were in primary and 24 were in secondary schools.

## Workshops per region in 2024

- **East-Flanders:** 9 workshops in 2 schools
- **West-Flanders:** 25 workshops in 4 schools
- **Flemish-Brabant:** 39 workshops in 8 schools
- **Antwerp:** 5 workshops in 2 schools
- **Limbourg:** 1 workshop for youth organisation
- **Brussels NL:** 19 workshops in 8 schools
- **Brussels EN:** 4 workshops in 1 school
- **Brussels FR:** 49 workshops in 8 schools
- **Liège:** 33 workshops in 4 schools
- **Namur:** 13 workshops in 3 schools
- **Luxembourg:** 2 workshops in 1 school
- **Brabant-Wallon:** 11 workshops in 4 schools

In 2024, we also collaborated with several youth organizations, including the Scouts and the WWF Ranger Club, to provide activities and workshops. Additionally, we partnered with organizations supporting underprivileged children, such as TADA-TAJO-TALIM, to offer environment-related activities and give all children the opportunity to connect with and learn about nature.



- **TADA:** We gave workshops and activities for 160 children of TADA groups. We gave 4 workshops about trees & forest and we organised several activities such as a biodiversity walk, a tree planting activity and a cleanup activity.
- **TAJO & TALIM:** 4 workshops about trees and forests for 30 children
- **WWF Rangers:** 4 workshops about trees and forest for 40 children
- **Scouts:** Tree planting activities for 65 children



### Collaboration with WWF: Plastic escape game

Together with WWF, we created a plastic pollution escape game to raise awareness among youth about the impacts of plastic pollution across various parts of the world and ecosystems, including oceans, mountains, soils, rivers, cities, and coral reefs. This escape game has already been given 5 times in 3 different Dutch-speaking schools and 4 times in 2 different French-speaking schools by the JGI team. This fruitful collaboration not only provides us with the opportunity to raise awareness among youth on this critical topic but also strengthens our partnership with WWF and expands our overall outreach efforts.

## Roots & Shoots events in 2024

A number of educational events were held this year, such as:

- With 160 youngsters from the International School of Brussels, we organised a large-scale Forest Cleanup event in two locations: Parc Royal and Bois de la Cambre.
- Significant tree planting events involved more than 300 children from Vilvoorde and Brakel. Their collective effort contributed to the creation of beautiful new forests.
- Over 221 children were involved in cleanups this year, mainly in the Josaphat Parc.



## Content of the workshops

In 2024, we developed and finalised workshop materials (interactive presentations and games) and activities for youngsters on the following themes:

### **Sustainable development goals**

Age group: 11 - 15 years

Language: Dutch, French & English

### **Waste & recycling**

Age group: 7 - 11 years

Language: Dutch, French & English

### **Balanced nutrition & food waste**

Age group: 7 - 11 years

Language: Dutch, French & English

### **Biodiversity board game**

Age group: 7 - 11 years

Language: French, Dutch & English

### **Chimpanzee board game**

Age group: 7 - 11 years

Language: French, Dutch & English



### **Pollinators**

Age group: 7 - 13 years

Language: Dutch & French

### **Biodiversity and health**

Age group: 12 - 18 years

Language: Dutch, French & English

### **Illegal Wildlife trade**

Age group: 12 - 18 years

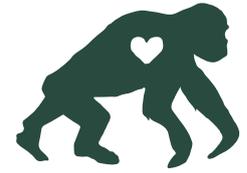
Language: French, Dutch & English

### **Climate change**

Age group: 10 - 18 years

Language: French, Dutch & English

# 3. ANIMAL PROTECTION



The Jane Goodall Institute Belgium concerns itself also with protecting animals in Belgium and in Africa. An important focus is of course due to Dr. Goodall's history on preserving habitat for the chimpanzees and rescuing those who can't return to the wild. We do this through supporting tree planting in Burundi, protection and conservation of the Dindéfelo Nature Community Reserve in Senegal and the Chimp Eden sanctuary in South-Africa.

It is estimated that by 2050 all great apes may become extinct – this would be an invaluable loss. Chimpanzees are our closest relative in the animal world, sharing 98% of our DNA. Moreover, we now know thanks to the discoveries of Dr. Jane Goodall, that chimpanzees are sentient beings with different characters and personalities.

To save and protect great apes and chimpanzees and other wildlife, the Jane Goodall Institute globally has a threefold approach: raising awareness, enforcing laws on trafficking and creating and supporting sanctuaries. JGI Belgium carried out awareness campaigns and organizes fundraising activities for this approach. In 2024 our financial support focussed **this year on Chimp Eden** showing the highest needs.



## Chimp Eden

Situated within the beautiful 1,000 hectare Umhloti Nature Reserve, 15 kilometres outside Nelspruit, the Jane Goodall Institute (JGI) South Africa Chimpanzee Sanctuary is home to 33 chimps that have been misplaced from their natural habitats in Africa, have survived the bush meat trade, been orphaned, traded in the illegal pet market, or rescued from being traumatised for entertainment of people. The chimpanzees spend their days in semi-wild enclosures, and show normal social interaction and behavioural patterns as group members.

There are currently three different chimp groups and enclosures at the South African sanctuary. There are viewpoints overlooking the forest and 'foraging areas' from which visitors and volunteers can observe and study the chimpanzees.

In 2024 JGI Belgium sent **€10.480** to the Chimp Eden Sanctuary.

Our funding has been used mainly for the restoration of the buildings and fences, also around the staff buildings to protect those against robberies, additional food items for the chimps besides what is received from farmers around the sanctuary and maintenance equipment.

### ADOPT A CHIMP



In what terms should we think of these beings, nonhuman yet possessing so very many human-like characteristics? How should we treat them? Surely we should treat them with the same consideration and kindness as we show to other humans; and as we recognize human rights, so too should we recognize the rights of the great apes? Yes.

*Jane Goodall*



# 4. ADVOCACY



“We use our voice as an organisation to speak up on the issues that matter for the long-term well-being of humans, other animals and the planet we all share”.

Our commitment to Jane Goodall’s values has driven us to align with key campaigns and collaborate with like-minded organisations at the Belgian and at EU level. Through regular posts on our social media we support awareness raising and stimulate commitments contributing to regional and national biodiversity policies in Belgium.

## Nature and biodiversity

To support a European **Nature Restoration Law**, a key law aimed at restoring ecosystems, habitats and species in Belgium and across the EU’s land and sea areas, we took part in the joint action of over 200 European environmental NGOs led by Birdlife, WWF, EEB and ClientEarth. Regular communications raised public awareness and put pressure on the policymakers during the legislative process. The law came into force on 15th August.

Together with over 200 NGOs in **Together4Forests** campaign we participated in the follow up of the EU deforestation regulation signing a letter that urged the EU member states to deliver on their legal obligations and keep deforestation off the market.



### JANE’S ADVOCACY AT THE BIODIVERSITY COP16

“I hope that COP16 will see politicians, business leaders, and all those at the table agreeing that we must take action to reverse the loss of biodiversity and rising temperatures while there is still a window of time..... a window that is closing. To combat the harm we have inflicted on the environment, what is needed desperately is action. Making plans is one thing, working to carry them out is what matters now. All of us, and not only those in power, must work together to make the changes needed to ensure a future for our children and all future generations.”

*Jane Goodall*

## Animal welfare

JGI Belgium participated in the hearing sessions at Flemish Parliament's Animal Welfare Committee on the request to phasing out the Boudewijn Seapark dolphinarium in Bruges, with the support of GAIA.

Koen Margodt, JGI Global Ethics and JGI Cetaceans Committees Co-Chair, gave an extensive presentation on the impact of keeping dolphins in captivity. Jane was present through a video message. An obligation for the phasing out is being processed.

As part of the Jane Goodall Institute Global effort we continued to support the JGI "Forever wild" campaign and the EU efforts against illegal hunting and trade of wildlife.



“Responsible tourism respects all animals. Therefore, there is no place for dolphin shows, wild animal circuses, elephant rides, trophy hunting or any activity which demeans, harms or disrespects them.”

Dr. Jane Goodall

# 5. GRANTS

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We received grants from the Flemish Government and the QiGreen Foundation to further develop the Roots & Shoots programme and support tree planting, focusing respectively on Flanders and on Wallonia.

## Qi Green Fund



The goal of the project is to empower youth to care for animals, people & the environment and to enable JGI Belgium to professionalise the R&S programme in Belgium, aiming to increase the scale, quality and impact of this programme.

Specific objectives therefore include:

- Increase awareness of- and support for the R&S programme amongst Belgian youth and other stakeholders (volunteers, teachers, partners).
- Development of communication and workshop handouts and materials
- Translate and amend content from existing material from the R&S international programmes into our local context.
- Establish strong partnerships in Belgium to scale up the programme and impact.

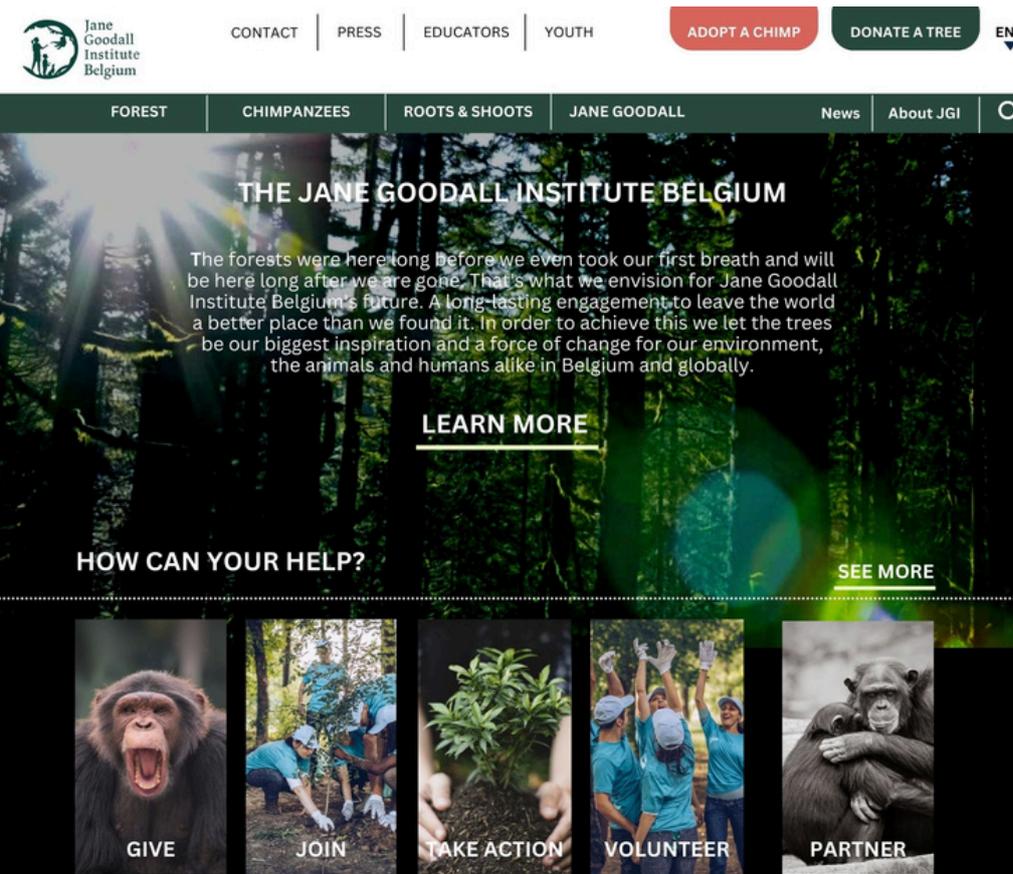
A 2nd phase of this project has been approved for 2 years starting April 2024, which enables further development of the R&S program especially in Wallonia, tackling more biodiversity issues such as nature and climate change, nature and health of animals and people, and games on the different topics. The overall aim is reaching more schools and youth organisations and to establish long term relationships with the schools as well as with other organisations.

With the grant from the Flemish Government for the project 'Contributing to a healthier planet with actions for animals, people, and the environment' the Roots & Shoots program as well as our tree planting activities and our communication programme got an additional boost. Through education and awareness raising at events, tree planting actions and through our communications, we increased the understanding of the importance of a healthy environment, and of the crucial role of forests and trees among a wider audience. This project ended December 2024.

During the project period July 2022 - December 2024 we could (co-)finance and plant 13 forests in Flanders and 3 more confirmed to be planted early 2025 - in total 32,81 ha additional forest - see further information in chapter Forest in One Day above.

The 'Roots & Shoots' emphasis is on providing a large number of young people with opportunities to interact with nature, and to educate them about nature. Educational materials were developed in Dutch covering now 12 different themes and also include various games to test the acquired knowledge and team playing of the kids after the work session. Underprivileged youngsters of TADA and TAJO are given special consideration. See further details in chapter Roots & Shoots above.

Under this subsidy project we could renew our website coupled with a CRM system to improve follow-up of questions and contact with clients.



# 6. PARTNERS



We are very appreciative of the ongoing assistance from our long standing JGI members, our donors, as well as the corporations and organisations listed below for being our partners in action. Their donations, and their other forms of support are critical to being able to do what we do!



A&O SHEARMAN



# PARTNERS



We want to highlight some of our partnerships and how we collaborate together to create a positive impact.

## Luminus

This year the Jane Goodall Institute Belgium and Luminus celebrated a special occasion: we planted our **14th forest** together in Belgium. This highlights the strength of our partnership, which began in 2019.

In the past 6 years we've planted more than **90,000 trees** together in Belgium, on various places in Flanders and in Wallonia, and supported growth and planting of over 4 million trees in Burundi.

We are proud that our partnership will continue in 2025 with even more trees added to the counter.



# COLLABORATIONS



## WWF Belgium

WWF Belgium Education: the world renowned conservation organisation's education team collaborated with R&S in the development of a 'plastic escape game' for schools to enhance knowledge of youth on threats and impacts of plastics on nature and stimulate actions against use and waste of plastics.

## TADA, TAJO and TALIM

TADA (ToekomstATELIERdelAvenir), TAJO (Talentatelier voor jongeren) and TALIM (Talenten Academie Limburg) are belgian organisations offering a weekend programme to vulnerable teenagers in socially deprived neighborhoods, to widen their perspectives on career and life. We collaborated on biodiversity related topics and joined out-door activities for their youth groups to convey the importance of nature to us all.

## Belgian Biodiversity Alliance BBA

JGI Belgium joined the Belgian Biodiversity Alliance in 2023 as one of the founder organisations, a platform to enhance voluntary actions for biodiversity conservation: <https://biodiversity-alliance.be/about/>

## Biodiversa+

JGI Belgium joined the Biodiversa+ Stakeholders Board, a European Biodiversity Partnership supporting research and citizen science on biodiversity issues.: <https://www.biodiversa.eu/about-us/governance/enlarged-stakeholder-board/>

## Sonian Forest Foundation

Sonian Forest Foundation facilitates interregional cooperation to preserve the Sonian forest and its biodiversity and promotes its sustainable use and educational value. This year JGI Belgium became an official partner: [Partners – Zoniënwood](#)

# 7. EVENTS



During the year, Jane's message and our work was featured in several events:

- IUCN Regional Conference Bruges
- Screening of the movie Sauvages Brussels
- Fauna talks conference Antwerp
- Business and Biodiversity event Antwerp
- Nature Festival Brussels
- Week of the Bee/Pollinators Meise



# 8. FINANCIAL RESULTS



Income	2024	2023
Donations (private)	5,405.45	11.432,03
Donations (corporate)	58,713.95	53.269,97
Forest in One Day event	14,256.00	24.393,93
Subsidies	63,333.00	87.000,00
Grants	72,812.50	57.500,00
Merchandising	1,349.00	1.442,00
Lectures	1,500.00	5.000,00
Lecture and Gala		(475,00)
<b>Total Income</b>	<b>217,369.90</b>	<b>239.562,93</b>

Expenses	2024	2023
Staff related costs	51,999.30	129.691,82
Roots and Shoots	70,142.44	56.350,90
Event costs	805.23	(131,61)
Animal welfare programs in Africa	12,287.75	2.361,00
Tree planting in African programs	15,100.00	25.000,00
Tree planting in Belgium	43,205.31	31.216,46
Cost of materials	-	1.661,43
JGI Global contribution	3,576.24	1.759,11
Communication, website, other	20,652.31	8.280,60
Telecom, internet, banking costs and audit fee	2,800.18	5.994,42
<b>Total Expenses</b>	<b>220,568.76</b>	<b>262.184,12</b>

	2024	2023
<b>Net Result</b>	<b>(3,198.86)</b>	<b>(22.621,19)</b>

Net assets	2024	2023
Cash and cash equivalents	172,102.83	219.492,57
Stock	1,854.98	1.854,98
Receivables	67,000.00	42.000,00
Payables	(143,539.75)	(162.730,64)
<b>Net assets</b>	<b>97,418.06</b>	<b>100.616,91</b>

# FINANCIAL STATEMENT



At JGI, accountability and transparency are crucial. Through our annual reports and financial statements, we have the chance to share highlights from our programmes, the impact they are having, and how we use the funding from our donors to make this work possible.

To make sure that as much money as possible supports our programs, we keep an eye on every expenditure. We aim to provide genuine, transformative results while maximizing the impact of our donors' contribution because we cherish their trust and dedication.

The current financial year has been somewhat modest from an income perspective, especially the individual donations came in lower than originally expected partially due to the challenges with our previous financial service provider and partially due to the new website project that could not be completely finalised in 2024. The grants and subsidies received increased somewhat compared to last year, however it was negated by the fact that there was no public lecture with dr. Jane held in 2024.

Expenditure for Roots & Shoots, including staff and working costs, was higher thanks to the subsidy projects which allowed many more activities under the youth programme.

We ended the financial year 2024 with a net result of EUR -3,198.86 which has decreased our net assets to EUR 97,418. But we maintain a comfortable reserve for the next financial year and for future funding initiatives.